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| Title | : APPOINTMENT OF EVENT & CONTENT EXPERIENCE AGENCY FOR MALAYSIAN E-PAYMENT EXCELLENCE AWARD (MEEA) 2025 |
| Proposal Closing Date | : 03 September 2025, 12.00pm |
| Body | <p>Payments Network Malaysia Sdn. Bhd. (PayNet) invites qualified and experienced consulting firms who fulfill the requirements listed below to participate in RFP – Appointment of Event & Content Experience Agency for Malaysian e-Payment Excellence Award (MEEA) 2025</p> <p>Mandatory Requirements:</p> <ol style="list-style-type: none"> 1. Award Show Expertise: Proven track record in high-profile, large-scale award galas with C-suite/regulator-level audiences. 2. Creative & Thematic Excellence: Strong portfolio in thematic design, immersive experiences, and cinematic staging. 3. Integrated Communications: Capability to deliver full-spectrum event amplification (pre-, during-, post-event) across PR, media, and social. 4. Technical Production: Expertise in advanced staging, lighting, AV, and live show calling. 5. Content Creation: Experience producing high-impact and immersive storytelling visuals, videos, and branded assets aligned with corporate positioning. 6. Client References: Minimum three relevant corporate/financial/multinational projects in the last three years. 7. Financial Stability: Demonstrated ability to manage projects of this scale. 8. Local & Regional Presence: Strong Malaysia base with regional delivery capabilities preferred. <p>Issuance of RFP Document: To receive the RFP document, the interested agency must register interest to participate in this exercise by sending an e-mail to the Procurement Secretariat at haziq.azlan@paynet.my / ridhwan.abdrzak@paynet.my with the e-mail subject “[Name of Company]’s Indication of Interest for RFP Appointment of Event & Content Experience Agency for Malaysian e-Payment Excellence Award (MEEA) 2025” Also included in the e-mail are evidence / proof document for items (1) to (8) listed as mandatory requirements.</p> <p>Only e-mail indication of interest received before or at 12.00pm, 21 August 2025 (based on PayNet’s mail server time stamp) with the required attachment stated above will be entertained. PayNet will not provide any acknowledgement of receipt in response to the agency’ indication of interest e-mail. The RFP document will be issued via e-mail to the agency at no cost after the closing registration time.</p> <p>Proposal Closing Date: The closing date and time for the submission of the proposal is at 12:00pm, 03 September 2025.</p> <p>Enquiries: Please contact the Procurement Secretariat at haziq.azlan@paynet.my / ridhwan.abdrzak@paynet.my</p> |