



## Press Release

### 'Always Low Prices' turns into always more joy for graphic designer

**KUALA LUMPUR, 22 December 2022** — A simple RM50 cashless retail purchase turned into joy for Siti Rohani of Shah Alam, Selangor, when she won a Honda City Hatchback 1.5L S in the recently-concluded MR. D.I.Y. x MyDebit Je contest.

The contest, aimed at encouraging cashless payments for everyday purchases, was jointly organised by MR D.I.Y. Group, Malaysia's largest home improvement retail network, and MyDebit ATM card, operated by Malaysia's national payments network, Payments Network Malaysia Sdn. Bhd. (PayNet).

The 36-year old graphic designer was ecstatic at the prize presentation ceremony, saying "I am not someone who usually wins at lucky draws or contests. I am familiar with card payments, so I decided to participate for fun as all I needed to do was to make a cashless payment using my MyDebit ATM card at MR D.I.Y. - which I do often anyway! Winning a new car has really made my day. I can't wait to drive this car home to share it with my family!"

Aside from Siti Rohani winning the grand prize, another 30 winners took home prizes ranging from smart phones, UHD 50-inch televisions, and 500L refrigerators. In addition, cash vouchers from MR. D.I.Y. and MR. DOLLAR worth RM100 each were awarded as consolation prizes to another 1,000 recipients.

Announcing the winners, **MR D.I.Y. Group Head of Marketing, Alex Goh** said, "Our aim at MR D.I.Y. is not just to deliver exceptional value to Malaysians; we also want to make the shopping journey exciting and rewarding for our customers. It's been a challenging couple of years for many Malaysians, and contests such as these are a great way to bring some joy to everyone. As a homegrown retailer with 1,050 locations nationwide, we are well-positioned to be the *Rakyat's* preferred destination for value and fun. And we'd like to thank the team at MyDebit for joining hands with us to make this happen."

**Azrul Fakhzan Mainor, Director of Card Services Division, PayNet**, said, "This is our third year collaborating with MR D.I.Y.. Our goal at MyDebit is to reinforce the habit of using cashless payments amongst the rakyat, especially when it comes to everyday

essentials. We also want to dispel the notion that MyDebit card payments are only for large amounts, and build understanding that MyDebit can be used for even the smallest of payments. This contest is one of the ways we are doing it, and we thank MR D.I.Y for working with us on this initiative.”

The ‘MR. D.I.Y. x MyDebit Je’ contest, which ran from 1 July – 30 September 2022, was open to all MR. D.I.Y., MR. TOY and MR. DOLLAR customers nationwide. To enter, customers had to make a minimum purchase of RM50 in a single receipt using a MyDebit ATM card, scan a QR code, and then send a photo of their purchase receipt through WhatsApp or Whoop to submit their entries.

The complete list of winners has been published on the MR D.I.Y. Facebook page here [shorturl.at/dmoBV](https://shorturl.at/dmoBV). For more information on MR D.I.Y., visit its website, [mrdiy.com](https://mrdiy.com), and social media, [Facebook](#), and [Instagram](#).



*Just itching to try her new ride – Siti Rohani was named the Grand Prize Winner of the MR D.I.Y. Group x MyDebit Je Contest, taking home a brand new Honda City Hatchback 1.5L S*



*The lucky winners of the MR D.I.Y. Group x MyDebit Je Contest with MR D.I.Y. Group Head of Marketing, Alex Goh (standing, middle-white shirt) and Celine Phang, Senior Manager, MyDebit, Card Service Division (standing, five from left) at the prize-giving ceremony*

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### **About MR D.I.Y. Group (M) Berhad**

MR D.I.Y. Group (M) Berhad is a home-grown enterprise with more than 1,050 stores nationwide across three brands (MR. D.I.Y., MR. DOLLAR & MR. TOY) and in Brunei. The home improvement retailer has been dedicated to making a positive difference in the lives of its valued customers by offering convenience at all of its stores nationwide and online at [mrdiy.com.my](http://mrdiy.com.my).

All MR D.I.Y. stores are managed directly and the company often works in collaboration with other mass merchandise retailers or owners of malls or shopfront properties. MR D.I.Y. stores offer a wide selection of — approximately 18,000 SKUs — across 5 major categories, namely hardware; household and furnishing; electrical; stationery and sports equipment products; and others (comprising amongst others toys, car accessories, jewellery, cosmetics, food and beverage items, and health and personal care).

The company strives to always put customers first by operating an innovative business that is flexible when it comes to providing a wide variety of products, good quality, and value-for-money, holding true to its company motto: “ALWAYS LOW PRICES”.

### **About Payments Network Malaysia Sdn Bhd (PayNet)**

Payments Network Malaysia Sdn Bhd is Malaysia's premier payments network and central infrastructure for financial markets. We innovate, build and operate world-class payment systems and financial market infrastructures that safely, reliably, and efficiently enable the functioning and development of Malaysia's financial system as well as the economy as a whole. With Bank Negara Malaysia as PayNet's single largest shareholder and eleven major financial institutions as joint shareholders, PayNet also serves as a platform to harness the collaborative efforts of the Malaysian banking system to accelerate the adoption of electronic payments. For more information, please visit [www.paynet.my](http://www.paynet.my).

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