

For immediate release

Pos Malaysia and PayNet Promote Cashless Payments Nationwide Through The ‘Cashless Kaw-Kaw’ Campaign

Kuala Lumpur, 24 June 2024 - Pos Malaysia Berhad ("Pos Malaysia"), the national post and parcel service provider, and Payments Network Malaysia Sdn Bhd ("PayNet"), Malaysia's national payments network, have enabled the option of making cashless payments at over 3,500 of Pos Malaysia's touchpoints nationwide, marking a significant milestone in its digital payments transformation journey.

Today, both companies hosted a prize-giving ceremony at the Pos Malaysia headquarters for the ‘Cashless Kaw-Kaw’ campaign that was jointly sponsored by Pos Malaysia and PayNet, which was held from 1 February until 30 April 2024. The primary objective of the campaign was to encourage the use of MyDebit and DuitNow QR, highlighting their convenience and security as the preferred and efficient payment option.

The ‘Cashless Kaw-Kaw’ campaign concluded with a grand prize-giving event, where 46 lucky winners received their rewards. The campaign boasted an impressive prize pool exceeding RM150,000. Among the coveted prizes were monthly cash rewards of RM8,888, along with other exclusive items such as iPad Minis, OPPO Reno8 Pro smartphones and RM100 Petronas gift cards.

Khazalin Ghuzal, Head of Retail of Pos Malaysia, said, "Pos Malaysia boasts a rich heritage of over two centuries dedicated to serving the rakyat, a legacy that propels us forward as we continually adapt and innovate to meet the evolving needs of our customers. Through the integration of state-of-the-art payment technology, our objective is to deliver transactions that are not just seamless and secure, but also hassle-free at every one of our outlets. Pos Malaysia is committed to enhancing the customer experience, reaffirming our dedication to modernisation and digitalisation. By embracing these advancements, we strive to ensure that our services remain relevant and efficient in today's digital age."

She added, "Based on the Courier Challenge Survey by the Malaysian Communications and Multimedia Commission, Pos Malaysia achieved an impressive 96% guaranteed delivery performance, well above the industry benchmark of 78%. Our remarkable achievement affirms Pos Malaysia's position as the nation's premier postal service provider and courier company,

MEDIA RELEASE



and we are fully committed to excellence in service delivery. Pos Malaysia is continuously striving to raise the bar for the industry and deliver unparalleled service to the rakyat."

Azrul Fakhzan B. Mainor, Senior Director, Commercial Division, PayNet, remarked, "PayNet is excited to expand our reach and impact through this collaboration with Pos Malaysia. With access to over 3,500 Pos Malaysia touchpoints, we can now bring cashless payment solutions to even the most rural and underserved parts of Malaysia, particularly in Sabah and Sarawak. This partnership ensures every Malaysian can enjoy the convenience and security of digital payments."

He added, "By leveraging DuitNow QR and MyDebit payment options, customers will no longer need to travel long distances to withdraw cash for transactions. This initiative facilitates commerce by providing a more efficient and accessible payment method. Together, PayNet and Pos Malaysia are transforming the customer experience, driving financial inclusion, and enhancing commercial activities across Malaysia."

Stay up to date with Pos Malaysia's services, activities, and other updates at www.pos.com.my, Facebook, Instagram, X, Tik Tok, YouTube and LinkedIn.

[ENDS]

For media queries, please contact Song Su Ann at suann.song@pos.com.my or Anwar Mahbob at anwar.mahbob@paynet.my

About Pos Malaysia Berhad (Pos Malaysia)

Pos Malaysia is the national post and parcel service provider and sole licensee for universal postal services in the country. With a history of over 200 years, the company has diversified beyond the traditional provision of mail and parcel delivery to also offer retail, logistics and aviation products and services. It has also pivoted from a mail company that also delivers parcels, to a parcel delivery company that also delivers mail.

Pos Malaysia has the most extensive last-mile reach, delivering to more than 11 million addresses across the nation. It also has a network of more than 3,500 touchpoints with presence across the country providing Malaysians the most comprehensive retail network.

Pos Malaysia is majority owned by conglomerate DRB-HICOM Berhad.

Group Communications

Pos Malaysia Berhad 199101019653 (229990-M)
Level 8, Pos Malaysia Headquarters
Dayabumi Complex, 50670 Kuala Lumpur

www.pos.com.my

MEDIA RELEASE



About PayNet

Payments Network Malaysia (PayNet) is the national payments network and central financial infrastructure for Malaysia with the vision to empower Malaysia's digital economy. Our extensive retail payments suite, DuitNow (QR and P2P), JomPAY (Bill Payments), FPX (Online), MyDebit (Domestic Debit), MEPS, and IBG (Interbank GIRO) has near ubiquitous coverage across the nation and is part of the daily fabric of life in Malaysia. In addition, PayNet's real time retail QR payments network, DuitNow, is also interoperable with domestic schemes in Singapore, Thailand, and Indonesia to enable seamless cross-border transactions with those countries.

PayNet is committed to promoting a secure, efficient, and innovative payments ecosystem in Malaysia, and works closely with its stakeholders to develop new products and services that meet the evolving needs of consumers and businesses.

For further details, please visit our website: www.paynet.com.my

Group Communications

Pos Malaysia Berhad 199101019653 (229990-M)
Level 8, Pos Malaysia Headquarters
Dayabumi Complex, 50670 Kuala Lumpur

www.pos.com.my