

## **TERMS AND CONDITIONS**

### **Organiser & Qualifications**

1. **“FREE 1pc CHICKEN WITH MYDEBIT & DUITNOW QR” (“Campaign”)** is organized by QSR Stores Sdn Bhd (Company No: 201401021968(1098054-H)) (**“The Organiser”**) in collaboration with Payments Network Malaysia Sdn Bhd (Company No.:200801035403 (836743-D)) (**“PayNet”**).
2. The Campaign is open to (a) all MyDebit Automated Teller Machine (**“ATM”**) card members issued by a financial institution in Malaysia; or (b) the users of DuitNow QR fund transfer service; and (c) the individual must be a permanent resident in Malaysia or a Malaysian citizen who has a valid identification document during the Campaign Period; (d) the Participant must be 18 years old and above and have a valid account with any financial institution in Malaysia; and (e) the account must not be dormant and must be active during the Campaign Period as well as up to the redemption of prizes (**“Participant”**).

### **Campaign Period & Redemption Criteria**

1. This Campaign will commence from **1 August to 24 August 2025 (“Campaign Period”)**. Any redemption received beyond the Campaign Period will be rejected and deemed invalid.
2. All redemptions must be made at Kentucky Fried Chicken (KFC)’s cashier counters only during the Campaign Period on a first-come, first-served basis and will continue until all the prizes have been given away.
3. A minimum purchase of RM45 and above at the participating KFC outlets in a single receipt/transaction using MyDebit card (via contactless transaction or PIN) or DuitNow QR as the payment method, within the stipulated Campaign Period (with a clearly printed receipt slip) (**“Proof of Purchase”**) will be eligible for a maximum of 1 (ONE) piece of Fried Chicken on the same date of purchase. Redemption is only valid for purchases made between 10:00am and 10:00pm.
4. The Organiser reserves the right to amend and/or, extend the duration of the Campaign or as well as terminate the Campaign without prior notice.
5. The redemption are subject to the terms and conditions set by the organiser supplier (if applicable). To the extent permitted by law, the Organiser, PayNet, and its agents are not responsible for all liabilities, losses and damages arising from any deferment, cancellation, delay or changes to the prizes details or any unforeseen circumstances beyond the reasonable control of the Organiser and/or PayNet and for any act or default by any vendor or third party supplier.

6. The Organiser and PayNet shall not be liable for any losses or damages which occur during the redemption process.
7. The Organiser reserves the right to postpone the date and change the place/venue for redemption that has been determined to a later date or another place/venue in the event of any unforeseen circumstances.
8. The Organiser and PayNet shall not be liable for any transportation costs in connection with the redemption and/or delivery of the prize. Any additional costs, duties, taxes and/or incidental expenses, costs, fees or charges imposed in respect of the prize collection are solely borne by the Participant.

### **Rights of the Organiser**

1. By participating in this Campaign, the Participant give their consent to the Organiser to publish and use their names and images submitted by the Participant (if any) for advertising, marketing, publicity and/or any other purpose in any medium, without any prior notice nor compensation to the Participant. Participant shall not be entitled to claim ownership or other forms of compensation on the materials.
2. The redemption of the prizes is not exchangeable for cash or for other product. The Organiser shall be entitled to replace the prizes with other product of the same value at its sole and absolute discretion. To the extent permitted by law, the Organiser, its agencies, affiliates, Paynet and their representatives shall not be liable for any defects or misuse of the prizes, or to any claims, liabilities, losses or damages in connection with this Campaign.
3. If for any reason this Campaign is unable to proceed as planned for (and not limited) reasons such as computer virus, hacking, unauthorized intervention, fraud, technical failure, any act of government not limited to movement control order or any other reason beyond control, the Organiser reserves the right, in its sole discretion, to revoke, terminate, modify or suspend this Campaign.
4. The Organiser at its sole discretion may remove and/or disqualify any Participant if found or suspected of cheating/hacking/tampering with the Proof of Purchase or redemption process, the operation of this Campaign or in violation of any Terms and Conditions of the Campaign.
5. The Organiser reserves the right to amend the Campaign Terms and Conditions at any time.
6. In addition to these Terms and Conditions, any other order or rules of the Campaign as stated at the [kfc.com.my/paynet](http://kfc.com.my/paynet) or otherwise, shall also bind all Participant(s) and their participation in this Campaign.

7. In the event of any inconsistency between these Terms and Conditions and any terms contained in any promotional materials for this Campaign, the terms and conditions contained at [kfc.com.my/paynet](http://kfc.com.my/paynet) shall prevail. In the event there is inconsistency between the Malay and English language version of the Terms and Conditions, the English language version of the Terms and Conditions shall prevail.
8. By participating in the Campaign, the Participant give their consent to the Organiser or any third party appointed by the Organizer to process the Participant's personal data for the purposes of this Campaign.
9. Unless stated otherwise, all transportation cost, internet charges, personal costs and/or any and all other costs, fees and/or any and all kind of expenses incurred by the Participant in connection with this Campaign (whether for the purpose of joining, participating in or receiving any benefit or Reward from the Campaign) are at the sole responsibility of the Participant. To the extent permitted by law, the Organiser, its affiliates or authorized agents or representatives shall accept no liability or responsibility whatsoever for those costs/charges/fees/ expenses incurred by the Participant in connection with this Campaign.
10. The Organiser and PayNet, its affiliates and/or authorized third parties shall accept no liability or responsibility for entries lost, damaged, delayed due to computer, IT or any technical error.

#### **Liability and Responsibility**

1. Participant shall assume full liability and responsibility for any liability, unexpected event, injury, damage, claim or accident (including death) caused by their participation in this Campaign and/or redemption and agree to release the Organiser, PayNet and its agencies from any claim whatsoever for any injury, accident, loss of life nor loss of economy and others.
2. To the fullest extent permitted by law, in no event the Organiser and PayNet or any of its officer, employee, representative and / or agent (including, any third party agencies that deals with the Organiser for the purposes of this Campaign) be liable for any loss or damage (including loss of income, profits or goodwill or indirect damages, incidental, consequential, exemplary, punitive or special damages of any party including third parties) howsoever arising whether in contract, tort, negligence or otherwise in connection with this Campaign, although the Organiser and PayNet has been advised of the possibility of such damages in advance, and all such damages are expressly excluded.
3. By participating in this Campaign, the Participant agrees to comply with all the decisions made by the Organiser and agrees unconditionally to the Terms & Conditions of this Campaign and all decisions made by the Organiser.

## **Privacy Notice**

1. By participating in this Campaign, the Participant give their consent to and authorize to their respective bank to disclose to the Organiser , and authorize the Organiser to collect, store, use, process their names, masked Identification Numbers (IC) and other personal particulars (**"Personal Data"**) for the purpose of running the Campaign, including but not limited to announcing and publishing Personal Data and/or photos of the Participant the Organiser's website for advertising and publicity purposes.
2. Under the laws of Malaysia, the rights of Participant include:
  - a. The rights to withdraw consent for the use of Personal Data at any time by contacting the Organiser at the contact details mentioned below by providing the Organiser with the Participant's name and email address for removal of the said Personal Data;
  - b. The rights to obtain a copy of the Personal Data which the Organiser hold; and
  - c. The rights to correct inaccurate Personal Data.
3. Participant may refer to the Organiser's website Terms and Conditions at [kfc.com.my](http://kfc.com.my). To call the Organiser's helpline during working hours, 9am-5pm, Mon - Fri at 1300-222-888 for any info pertaining to data protection or legal rights.
4. The Organiser will take reasonable precautions to keep Participant's Personal Data secure and requires third party processors to do the same. However, the Organiser may disclose the Participant's Personal Data if required by law, search warrant, subpoena, or court order.
5. Any matter to the Personal Data relating to this Campaign shall be governed by and dealt with in the Personal Data Protection Act 2010 and any relevant laws in Malaysia.

**[END]**