

Title : **PayNet Creative & Media Agency Empanelment**

Proposal Closing Date : **12 March 2019 12.00pm**

Body : Payments Network Malaysia Sdn. Bhd. (PayNet) invites qualified and experienced creative and media agencies that fulfill the requirements listed below for **PayNet Creative & Media Agency Empanelment**.

Mandatory Requirements:

No.	Criteria	Description
1	Experience in industry and general image of the company	5 years of experience in the industry, including track record, past and current performance, international credentials
2	Key number of clients	5 current key clients, 5 previous key clients and potential prospects
3	Type of services and expertise	Consist of creative and/or media team, digital team will be added advantage
4	Size of workforce and creative and media talents	Workforce of at least 10 personnel, personnel work experience
5	Media contacts possessed	Affiliated media partners/suppliers
6	Paid-up capital	The interested Bidder must have a minimum paid-up capital of RM 500,000

Issuance of RFP Document:

To receive the RFP document, the interested supplier must **register interest** to participate in this exercise by sending an e-mail to the RFP Secretariat at rfpsecretariat@paynet.my with the e-mail subject “[Name of Company]’s Indication of Interest for **PayNet Creative & Media Agency Empanelment**. Also included in the e-mail are **evidence / proof document for items (1) to (6)** listed as mandatory requirements.

Only e-mail indication of interest received **before or at 12.00pm, 12 February 2019** (based on PayNet’s mail server time stamp) with the required attachment stated above will be entertained. PayNet will not provide any acknowledgement of receipt in response to agency indication of interest e-mail. The RFP document will be issued via e-mail to agency at no cost after the closing registration time.

Proposal Closing Date:

The closing date and time for the submission of the proposal is at **12:00pm, 12 March 2019**.

Enquiries:

Please contact the RFP Secretariat, Pavethra / Shalida, at 603.22645119 / 22648632 or via e-mail at rfpsecretariat@paynet.my